

**RESTRUCTURED CURRICULUM AND SYLLABI FOR THE
B.COM DEGREE PROGRAMME (MODEL I) UNDER THE
CHOICE BASED CREDIT AND SEMESTER SYSTEM**



**MAHATMA GANDHI UNIVERSITY
PRIYADARSHINI HILLS P O KOTTAYAM,
KERALA**

2017

(Effective from 2017-18 admissions)

Semester- 4

Sl No	Course Code	Course Name	Credit	Hours per week
1		Language- English-I	3	3
2	CO4CRT11	Corporate Accounts II	4	6
3	CO4CRT12	Quantitative Techniques for Business- II	4	6
4	CO4CRT13	Entrepreneurship Development and Project Management	4	5
5	CO4	Optional - 2 -	4	5
	CO4OCT01	Finance and Taxation- Financial Services	4	5
	CO4OCT02	Computer Application- Information Technology for Office (Theory)	3	3
		Information Technology for Office (Practical)	-	2
	CO34OCP01	<i>Computer Application Practical Examination</i> for Information Technology for Office and Information technology for Business	2	NA
	CO4OCT03	Co-operation- Management of Co-operative Enterprises	4	5
	CO4OCT04	Travel and Tourism- Travel and Tourism Infrastructure	4	5
	CO4OCT05	Marketing- Services Marketing	4	5
		TOTAL for streams other than Computer Application	19	25
		TOTAL for Computer Application Stream	20	25

Semester- 5

Module I

Marketing Management–Market and Marketing- Meaning- Definition of marketing- Marketing Concepts – Marketing environment- Functions of marketing-Marketing Management- Marketing Mix- 4Ps and 4Cs- Importance of marketing mix- Factors affecting marketing mix- Market Segmentation – Concept – Need – Basis-benefits- Market Targeting- Market Positioning- differentiated and undifferentiated marketing (12 Hours)

Module II

Product Mix- Product – Meaning- Classification of products- -Product Line and Product Mix-New Product development- Steps- Reasons for failure of new products- - Product Life Cycle- – Branding- Types of brand- Brand Equity- Brand Loyalty- Trade Mark- Packaging-Role of packaging- Essentials of good packaging- Product Labelling- Marketing of services- Pricing of Products- Factors Influencing Pricing- Pricing Policies and Strategies -Types of Pricing (12 Hours)

Module III

Price Mix – Pricing-Factors affecting pricing decision- Role of pricing in marketing strategy- Steps in formulating pricing- Pricing methods and strategies- Pricing of a new product- Resale Price Maintenance (12 Hours)

Module IV

Physical Distribution Mix- - Logistic and Supply Chain Management – Elements- Channels of Distribution –Types- Factors Affecting the Choice of a Channel of Distribution-Functions of various Intermediaries – retailing- Types of retailing- Direct Marketing- Merits and demerits (12 Hours)

Module V

Recent Trends in Marketing (Overview Only)-Relationship Marketing - Social Marketing -Online Marketing- -Green Marketing-Tele Marketing -Viral Marketing- Relationship Marketing-De-marketing- Remarketing- Guerilla marketing – Ambush Marketing. (6 Hours)

Suggested Readings

1. Kotler, Philip & Keller, Kevin Lane, Koshy, Abraham, & Mithileshwar Jha, Marketing Management, A South Asian Perspective, *Pearson Education*.
2. Armstrong, Gary, and Kotler, Philip, The Essentials of Marketing, *Pearson Education, New Delhi*
3. Majaro, Simon, The Essence of Marketing, *Prentice Hall, New Delhi*.
4. Chhabra, T.N., Principles of Marketing, *Sun India Publication*.
5. Czinkota, Marketing Management, *Vikas Publishing House (P) Ltd*.
6. *Biplab S Bose, Marketing management, Himalaya Publishing House, Mumbai*
7. Rajan Nair and Varma M M – *Marketing Management- Sultan Chand and Sons*
8. Sontakki C N, *Marketing Management- Kalyani Publishers*
9. Ramaswamy V S and Namakumari *Marketing Management , McMillan India Ltd*

SEMESTER 4

Core Course -13

ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

Instructional Hours: 90

Credit: 4

Objectives:

- *To develop entrepreneurial spirit among students*

- To empower students with sufficient knowledge to start up their venture with confidence
- To mould young minds to take up challenges and become employer than seeking employment and to make them aware of the opportunities and support for entrepreneurship in India

Module I

Introduction to Entrepreneurship- Definition and Meaning- Distinction between entrepreneur and manager- Characteristics and traits of an entrepreneur- Skills - Motivation of Entrepreneur- -Functions of an Entrepreneur- Role and importance of Entrepreneurship in economic development- Factors affecting growth of entrepreneurship
(10 Hours)

Module II

Classification of entrepreneurs- Dimensions of Entrepreneurship-Intrapreneurship-Technopreneurship-Cultural Entrepreneurship- International Entrepreneurship-Ecopreneurship- Social Entrepreneurship and Women Entrepreneurship- Problems faced by Women Entrepreneurs-Entrepreneurship in Agriculture sector and service sectors- New avenues- Dealership, Networking and Franchising- Entrepreneurship in MSME- Micro Small Medium Enterprises-Definition- Role of MSME- Steps to establish an enterprise.
(25 Hours)

Module III

Project Identification-Project- Meaning- Types- Project Management- Project life Cycle- Project identification- Sources of Project idea- Constraints in a project- Sources of Business idea-Protecting the Idea-Legal Protection in India-Trademarks- Copyright- Patent- Geographical Indication- Designs-Plant and Farmer Rights-
(15 Hours)

Module IV

Project Formulation and Report- Formulation of a project- Stages in project formulation- - preparation of a project report- contents- project appraisal- various aspects of appraisal (Problems of appraisal techniques excluded)
(20 Hours)

Module V

Entrepreneurial Support in India- Entrepreneurial Education and training- Entrepreneurship Development Programmes- Objectives and Methodology- The Concept, Role and Functions of Business Incubators- Start-Ups- Govt. of India Funding and Support for Start-Ups- Cluster Development Schemes- Pradhan Mantri Mudra Yojana- Industrial Estates- Special Economic Zones- Other initiatives and assistance- Green Channel clearances- - Bridge Capital- Seed Capital Assistance- Special Institutions for Entrepreneurial Development and assistance in India-Functions of EDII, NIESBUD, NSIC, SIDBI and DIC
(20 Hours)

Suggested Readings

1. Anjan, R. *Managing New Ventures, Concepts and Cases in Entrepreneurship*, New Delhi, PHI Learning Private limited.
2. Bhide A, *The Origin and Evolution of New Businesses*, New York, Oxford University Press.
3. Brandt, S. C. (1997). *Entrepreneurship: The 10 Commandments for Building a Growth Company*. New Delhi: Mc Millan Business Books.
4. Manjunath, N. (2008). *Entrepreneurship & Management*. Bangalore: Sanguine Technical Publishers.
5. Khanka S S- Entrepreneurial Development- S Chand and Sons
6. Desai, Vasant- Small Scale Business and Entrepreneurship- Himalaya Publications
7. AP Padnekar, *Entrepreneurship, Himalaya Publishing House, Mumbai*.
8. Rao, V S P- Business, Entrepreneurship and Management- Vikas Publishing House
9. Pandya, Rameswary- . Skill Development and Entrepreneurship in India, New Century Publications

SEMESTER 5

Core Course 15: ENVIRONMENT MANAGEMENT AND HUMAN RIGHTS

Instructional Hours: 90

Credit: 4

Module I (18 Hours)

Unit 1 : Multidisciplinary nature of environmental studies (2 Hours)

Definition, scope and importance -need for public awareness.

Unit 2 : Natural Resources :

Renewable and non-renewable resources : Natural resources and associated problems.

Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. **-Water resources** : Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. **Mineral resources** : Use and exploitation, environmental effects of extracting and using mineral resources, case studies. **Food resources** : World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies. **Energy resources**: Growing energy needs, renewable and non renewable energy sources, use of alternate energy sources, Case studies. **Land resources**: Land as a resource, land degradation, man induced landslides, soil erosion and desertification - Role of individual in conservation of natural resources- Equitable use of resources for sustainable life styles.

(10 Hours)

Unit 3: Ecosystems

Concept of an ecosystem -Structure and function of an ecosystem -Producers, consumers and decomposers- Energy flow in the ecosystem -Ecological succession-Food chains, food webs and ecological pyramids-Introduction, types, characteristic features, structure and function of the given ecosystem:- Forest ecosystem

(6 Hours)

Module II (26 hours)

Unit 1: Biodiversity and its conservation

- Introduction –Bio geographical classification of India -Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values-India as a mega-diversity nation-Hotspots of biodiversity-Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts-Endangered and endemic species of India

(8 Hours)

Unit 2: Environmental Pollution

Definition, Causes, effects and control measures of: - Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear hazards, Solid waste Management: Causes, effects and control measures of urban and industrial wastes-Role of an individual in prevention of pollution, Pollution case studies, Disaster management: floods, earthquake, cyclone and landslides.

(8 Hours)

Unit 3: Social Issues and the Environment

Urban problems related to energy, Water conservation, rain water harvesting, watershed management, Resettlement and rehabilitation of people: its problems and concerns, Case studies, Environmental ethics: Issues and possible solutions,-Climate change, global warming, acid rain, ozone layer depletion , nuclear accidents and holocaust, Case studies- Consumerism and waste products- Environment Protection Act - Air (Prevention and Control of Pollution) Act,Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act, Issues involved in enforcement of environmental legislation, Public awareness

(10 Hours)

Module – III (15 Hours)

Recent developments- Green Accounting- Meaning- History- Scope and Importance-Importance- Advantages and limitations- Green Banking- Meaning- benefits- coverage- steps in green banking- environmental risks for banks- Green banking initiatives- International initiatives- Initiatives in India- Green Marketing- Meaning- Need and benefits- Challenges- Green marketing in India- Green washing and consequences- Eco tourism- significance- eco tourism activities in India- Opportunities and challenges – carbon credit and carbon exchanges (over view only) - Environmental audit- concept- need and scope (15 Hours)

Module – IV (13 Hours)

Right to Information Act 2005- Basic terms- Public authority- Competent authority- Appropriate Government- Third Part- Information – record- Right to information- Objectives of the Act- Features of the Act- Obligation of Public authority- Procedure for request of information- time limit- fee- ground of rejection- appeal- exemption from disclosure- Right to access information on specific issues- Banking transactions, insurance transactions, government dealing and related services (13 Hours)

Module – V (18 Hours)

Unit 1- Human Rights– An Introduction to Human Rights, Meaning, concept and development, Three Generations of Human Rights (Civil and Political Rights; Economic, Social and Cultural Rights).

Unit-2 Human Rights and United Nations – contributions, main human rights related organs UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

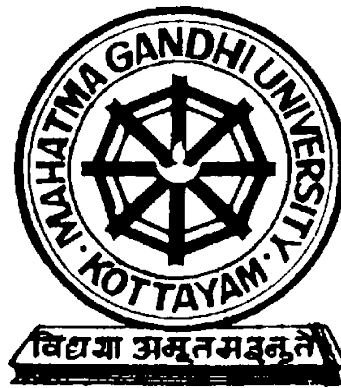
Human Rights in India – Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes and Minorities

Unit-3 Environment and Human Rights - Right to Clean Environment and Public Safety: Issues of Industrial Pollution, Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies, Issues of Waste Disposal, Protection of Environment

Conservation of natural resources and human rights: Reports, Case studies and policy formulation. Conservation issues of Western Ghats- mention Gadgil committee report, Kasthurirangan report. Over exploitation of ground water resources, marine fisheries, sand mining etc. (18 Hours)

**MAHATMA GANDHI UNIVERSITY
KOTTAYAM- KERALA STATE-INDIA
CHOICE BASED CREDIT
SEMESTER SYSTEM AND GRADING
SYLLABI**

**For
Undergraduate Programme
In
*ECONOMICS***



**Mahatma Gandhi University
Kottayam**

	Project	EC6PR01			2	20	80
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Broad Title of Courses *T.H- Teaching Hours per week, Cr.-Credits, Int.-Internal Evaluation and Ext.-External Examination

Semester 3				
Core Course No	Course Code	Course Title	No. of Credit	No. of Teaching Hours
4	EC3CRT04	Economics Of Growth & Development	4	90

Learning Objectives

This course enables the student to acquaint with the basic concepts and issues of growth and development from Adam Smith. It makes a student more insightful about the modern approaches to development presented by D Goulet and Amartya Sen.

Module I: Introduction to Economics of Growth and Development

Growth and Development – meaning – features – distinction – determinants and indicators – features of underdevelopment – measurement of development - income and non-income indices – GDP, PCI, PQLI, HDI, HPI, GEM – (GDI, GNH) – Development redefined – Development as a total social process – Development as freedom – Development as Liberation – Sen’s capability approach – poverty as capability and Entitlement failure – multidimensional poverty index – Quality of life – Education – Health and Nutrition – poverty – absolute and relative – inequality of income and wealth – Gini coefficient – Kuznet’s inverted ‘U’- Hypothesis – Development gap (22hrs)

Module II: Approaches to Development

Approaches to Economic Development: Structuralist – dependency - market- friendly approaches (concepts only) – vicious circle of poverty – Stage theories Rostow – low level equilibrium trap – Critical minimum effort thesis – Big push – Lewis model – balanced vs unbalanced growth strategy – Dualistic theories. (23hrs)

Module III: Theories and Factors in the Development Process

Classical – Marxian – Schumpeterian. Economic Development – role of agriculture – capital – technology – choice of technique - Trade and economic development – process of cumulative causation. (20 hrs)

Module IV: Human Resource and Development

Human Resource and Development – man power planning – concept of intellectual capital and its size – role of education and health in economic development – Education and health as joint investment for development – **Gender and development – women in the labour force – missing women population and economic growth** – optimum theory of population – theory of demographic transition – ageing and younging of population. (25hrs)

Concepts :Revenue Account, Capital Account, Fiscal Deficit, Revenue Deficit, Primary Deficit,– Zero Base Budgeting-Budgetary Procedure in India (introduce the recent Central Budget to the students)- **Gender Budgeting**-Fiscal Policy –Deficit financing (22 Hrs)

Module III- Public Expenditure

Meaning— Canon’s of Public Expenditure-Plan and Non-plan Expenditure-Developmental and Non-developmental expenditure- Wagner’s Hypothesis, Peacock - Wiseman Hypothesis, critical limit hypothesis– Effects of Public Expenditure- Public expenditure in India: Its pattern and growth -Public Debt- Types- debt redemption –burden of public debt – public debt in India (18 Hrs)

Module IV- Federal Finance

Meaning – Principles of Federal Finance- vertical and horizontal equity in fiscal federalism - fiscal federalism in India – Finance commission – Current Finance Commission- Theory of grants – resource transfer from union to states – criteria for transfer of resources – State Finance Commission and Panchayati Raj institutions.

(18 Hrs)

References

1. Musgrave, R.A. and P.B. Musgrave. (1989). *Public finance in theory and practice*. McGraw Hill.
2. John Cullis, Philip Jones. *Public finance and public choice*. (1st edition). New Delhi: Oxford University Press.
3. Stiglitz, Joseph E. (Third edition). *Economics of public sector*. New York: Norton.
4. Harbar, Bernard. P. (Fifth edition). *Modern public finance*. Richard Irvin Inc.
5. Bagchi, Amaresh (ed.). *Readings in public finance*. New Delhi: Oxford University Press.
6. Ulbrich, Holley H. *Public Finance in Theory and Practice*. Thomson South-Western.
7. Singh.S.K. (Ninth edition) *Public Finance in Theory and Practice*. New Delhi: S Chand Publications.
8. Dalton. H. (eleventh edition). *Principles of Public finance*. Routledge Library Editions.
9. Taylor, Philip E. *Economics of public finance*. MacMillan.
10. Bhatia. H.L. (twenty-sixth edition). *Public finance*. New Delhi: Vikas Publishing House Pvt. Ltd.
11. Gupta, Janak. (2nd Revised & Enlarged edition). *Public economics in India: Theory and practice*. Atlantic.

Semester 5				
Core Course No	Course Code	Course Title	No. of Credit	No. of Teaching Hours
09	EC5CRT09	Environmental Economics	4	90

- Environment Protection Act
- Air (Prevention and Control of Pollution) Act
- Water (Prevention and control of Pollution) Act
- Wildlife Protection Act
- Forest Conservation Act
- Issues involved in enforcement of environmental legislation
- Public awareness (10 hrs)

Module – III Unit I: Economics and Environment

Environmental Economics – Definition – Scope – Meaning – importance – Environment-Economy interaction (linkages) – material balance model – ecosystem – structure and functions – relation between environment and development – Environment as a necessity and luxury-environmental issues and global concern-Stockholm Conference – Helsinki Convention – Montreal Protocol – Kyoto Protocol – Rio Summit – Paris Convention. Population growth and Environment – market failure – tragedy of commons-sustainable development-policy approach to sustainable development(An overview only). (16hrs)

Module IV Unit 1: Framework and Criteria for Environmental Analysis

Evaluation of environmental benefits – Contingent Valuation Method – Hedonic approach – travel cost method – preventive expenditure method - surrogate market approach – property value approach and wage differential approach - cost benefit analysis – UNIDO analysis – Little- Mirrlees approach - Environmental Impact Analysis. Pollution control – socially optimum level of pollution – environmental policies and legislations in India. (18hrs)

Module – V Unit 1- Human Rights– An Introduction to Human Rights, Meaning, concept and development, Three Generations of Human Rights (Civil and Political Rights; Economic, Social and Cultural Rights).

Unit-2 Human Rights and United Nations – contributions, main human rights related organs - UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

Human Rights in India – Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes and Minorities

Unit-3 Human Rights and environmental rights - Right to Clean Environment and Public Safety: Issues of Industrial Pollution, Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies, Issues of Waste Disposal, Protection of Environment

Conservation of natural resources and human rights: Reports, Case studies and policy formulation. Conservation issues of western ghats- mention Gadgil committee

24. Rabindra N Bhattacharya. (2007). Environmental Economics an Indian Perspective. Oxford University Press.
25. Charls D. Kolstad.(2007). Environmental Economics. New Delhi:OUP.
26. Ramaprasad Senguptha. (2009). Ecology and Economics. New Delhi: OUP.
27. Janet Thomas.(2009). Environmental Economics. New Delhi: Cenage Learning.
28. S.P. Mirsa, S.N. Pandey (2008). Essential Environmental Studies. New Delhi: Ane Books.
29. Katar Singh and Shishodia. (2007) Environmental Economics- Theory and application. New Delhi: Sage publication.
30. Tom Tietenberg. (2004). Environmental and Natural Resource Economics. Pearson Education.
31. Karpagam . M. (2008). Environmental Economics. New Delhi: Sterling Publishers.
32. R.K. Lekhi et al. (2008). Developmental and Environmental Economics. Ludhiana: Kalyani publishers.
33. Ulaganathan Sankar. (2009) Environmental Economics. New Delhi: OUP.
34. N. Das Gupha (1997). Environmental Accounting. Wheeler and Co New Delhi.
35. Thomas and Callan (2007). Environmental Economics. Thomas South-Western.
36. Paul Ackin .(2000) Economic Growth and Environmental sustainability, Routledge, London.
37. Nick Hanley. (2009) Environmental Economics in Theory and Practice. Palgrave Macmillian, New York.
38. Fisher A.C. (1981). Resource and Environmental Economics. Cambridge University Press, Cambridge.
39. Baumol. (1988). Theory of Environmental Policy (second edition). Cambridge University Press, Cambridge
40. PrasannaChandra:Projects-Planning,Analysis,Financing,Implementation&Review.(5th edition)TataMcGraw Hill.
41. PR Trivedi.(2014)Environmental Impact Assessment.APH Publishing Corporation.
42. Erach Baraucha (2014) Test book of Environmental studies, Orient Black Swann.

Semester 6				
Core Course No	Course Code	Course Title	No. of Credit	No. of Teaching Hours
14	EC6CRT14	Indian Economy	4	90

Module I: Economic Development Strategy since Independence

Mixed Economic Framework - Key and Strategic Role of PSUs – Economic Crisis of 1990 – Macro Economic Reforms Implemented Since 1991-Structural Adjustment Programmes - Globalisation, Liberalisation and Privatisation –Performance of Indian Economy before and

after Economic Reforms -External Sector Reforms since 1991 - Trade and Currency Reforms, - foreign capital - FDI, portfolio investments and MNCs (25hrs)

Module II- Demographic Features-

Population–size, structure (sex and age) – characteristics – population change – rural–urban migrations, occupational distribution, problems of over population, population dividend, population policy, Gender inequality, women empowerment. (15hrs)

Module III: Agriculture, Industry and Service Sector

Role of Agriculture in Indian Economy-Land Reforms-New Agricultural Strategy - Green Revolution — Need for Second Green Revolution - Agricultural Growth and Performance - New Agricultural Policy – Changes in Land use and Cropping Pattern-Agricultural Finance and Issues - Agriculture during Economic Reform Period - WTO and Indian Agriculture. Industrial growth during pre reform and post reform period-Industrial Policy Resolution of 1956 and 1991 - Role of Micro, Small and Medium Scale Industries (MSMEs) in Indian Economy Its problems and remedies- Role and Performance of Service sector in Indian Economy. (20 hrs)

Module IV: Economic Planning and Development Issues

Meaning and rationale of Planning-Basic Strategies, Objectives and Achievements of Planning in India-Strategies of 12th Plan, Inclusive Development-NITI Aayog - Trends in India's National Income – Magnitude of poverty and inequality in India - unemployment, black money and corruption – rising prices - energy crisis – Micro finance and its significance – importance of infrastructure in India's economic development. (15hrs)

Module V: Kerala Economy

Features, Kerala model of development - Structural change and economic growth in Kerala - Land reforms - current issues in agriculture – food crisis – changes in cropping pattern – agricultural indebtedness – unemployment - IT sector in Kerala - fiscal crisis in Kerala, Gulf migration, energy policy and energy crisis, decentralized planning in Kerala.

(15hrs)

Readings

1. Misra and Puri (recent edition), Indian Economy, Himalaya Publishing House, Mumabai.
2. Gaurav Datt & Ashwani Mahajan (recent Edition), Datt & Sundharam Indian Economy, S. Chand & Co., New Delhi
3. Meera Bai M. (ed) (2008), Kerala Economy, Serials Publication, New Delhi.
4. Prakash B A (2004) Kerala's Economic Development, Sage Publications, New Delhi
5. George K K (1993) Limits to Kerala Model of Developemnt, CDS, Trivandram

Revised syllabi of UG Programme in Economics w.e.f 2017 admissions

6. B A Prakash (2009), The Indian Economy since 1991: Economic reforms and performance , Pearson Education.
7. Sunil Mani et al. (ed) (2006), Kerala's Economy : Crouching Tiger, Sacred Cows, D C Books, Kottayam
8. State Planning Board, Economics Review , Government of Kerala, Thiruvananthapuram (latest issue)
9. Pulapre Balakrishnan (ed) (2011) Economic Reforms and Growth in India, Orient Black Swann.
10. Y V Reddy (2011) Global crisis, Recession and Uneven Recovery, Orient Black Swann.

BA ECONOMICS

COMPLEMENTARY COURSES : HISTORY & POLITICAL SCIENCE

SEMESTER 2 COMPLEMENTARY PAPER- HISTORY

HY2CMT03 - TRANSITION TO THE CONTEMPORARY WORLD

This course explains the trials and turbulences and transition that the world had experienced over the years and analyses the problems of the present day world developments.

Module-1 Implications of French Revolution - Continental impact and reactions - Metternich and Congress of Vienna - German & Italian Unification

Module-2 Imperialism-Theories of Imperialism, Inter- Imperialist Rivalry and the two World Wars. Rise of Fascism and Nazism in Europe. Russian Revolution of 1917-Lenin and Stalin - Spread of Communist Ideology - New Economic Policy . The Soviet Union an its fortunes. The spread of Communism in East Europe. The Chinese Revolution of 1948- Interpretation, Impact and Consequences.

Module-3 The Great Depression in 1929-33.Post-depression economic political order Globalization and its instruments - **Development vs. Sustainable Development debate.**

Module-4 Emergence of Anti-Colonial Movements in Asia and Africa .World Bodies-League of Nations UNO - NAM and other Regional Groupings. Growth of Mass Media and Information Technology – Terrorism

SEMESTER 3 COMPLEMENTARY PAPER- POLITICAL SCIENCE

AN INTRODUCTION TO POLITICAL SCIENCE

Module I

i. Political Science: Definition, Nature & Scope of the Discipline. ii. Approaches to the study of Political Science: Traditional, Behavioural, Post- Behavioural and Marxian approaches (20 Hours)

Module II: Essential Concept in Political Science. i. State-Concept-Origin of State-Evolutionary Theory.

ii. State in a Globalised Era. iii. **Key Concepts in Political Science: Liberty - Positive and Negative, Equality – Formal and Political, Law - Rule of Law, Justice-Distributive Justice.** (30 Hours)

Module III: Major Political Ideologies.

i. Liberalism. ii. Gandhism. iii. Marxism. iv. Fascism. (20 Hours)

Module IV: Democracy and Classification of Government.

i. Democracy: Liberal, Deliberative and Representative. ii. Forms of Government: Parliamentary & Presidential, Federal & Unitary. (20 Hours)

SEMESTER 4

RIGHTS AND HUMAN RIGHTS IN INDIA

Course Rationale: The purpose of the course is to inculcate a comprehensive knowledge of the concept of Human Rights. For that, the course provides a better understanding of the origin, evolution of rights and various steps taken by the national and international agencies for the protection and promotion of the Human Rights. This course also aims at comprehensive knowledge of the concept in the Indian context through dealing with various Human Rights movements. Some of the debates prompt us to consider that there is no settled way of understanding concepts and that in the light of new insights and challenges which help the students for the better understanding of Human Rights.

Module I i. Meaning of Human Rights. ii. Evolution of Human Rights. iii. Approaches to Human Rights. (25 Hours)

Module II i. The International Covenants on Human Rights. ii. The UDHR, the International Covenant on Civil. iii. Economic and Political Rights. iv. International Covenants on Women Children and Minorities. (20 Hours)

Module III i. Human Rights in India. ii. Constitutional provisions; Fundamental Rights; Directive principles of State Policy. iii. Public Interest Litigation; Right to information Act; Protection of Civil Rights Act; iv. National/State Human Rights Commissions. (25 Hours)

Module IV i. Human Rights protection movements. ii. Amnesty International/ Human Rights Watch/People's Union for Civil Liberties. iii. Human Rights and Dalits. (20 Hours)

SEMESTER 5

OPEN COURSE OFFERED BY DEPT OF POLITICAL SCIENCE

HUMAN RIGHTS IN INDIA

Course Rationale: The purpose of the course is to inculcate a comprehensive knowledge of the concept of Human Rights in the Indian context. For that, the course provides structure of the Indian constitution as well as it provides a better understanding of the origin, evolution of rights and various steps taken by the national and international agencies for the protection and promotion of the Human Rights. This course also aims at comprehensive knowledge of the concept in the Indian context through dealing with various Human Rights movements. It also deals with the problems confronted by the marginalised sections in the Indian context.

Module I

I. Meaning of Human Rights. II. Evolution of Human Rights. III. Approaches to Human Rights. (25 Hours)

Module II

I. The International Covenants on Human Rights. ii. The UDHR, the International Covenant on Civil, Economic and Political Rights. iii. International Covenants on Women Children and Minorities. (20 Hours)

Module III

I. Human Rights in India. II. Constitutional provisions; Fundamental Rights; Directive principles of State Policy. III. Public Interest Litigation; Right to information Act; Protection of Civil Rights Act; IV. National/State Human Rights Commissions. (25 Hours)

Module IV

i. Human Rights protection movements. ii. Amnesty International/Human Rights Watch/People's Union for Civil Liberties. iii. Human Rights and Dalits. (20 Hours)

SEMESTER 5

OPEN COURSE OFFERED BY DEPT OF HISTORY

HY5OCT01 – INTRODUCING ENVIRONMENTAL HISTORY

This course will introduce students to the dynamic field of environmental history, presenting essential concepts, concerns and methodology in the context of global / Indian environmental history.

Module 1 Basics

What is Environmental history? - Political, material and cultural dimensions of environmental history- Interdisciplinary approaches – Ecology and environment- cultural ecology environmentalism- deep ecology- planetary consciousness- UN and environment- Stockholm Declaration- Earth Summits- Climate change and protocols

MODULE 2 Roots of Environmental Crisis Mode of resource use- hunting gathering- nomadic pastoral- settled agriculture- industrial ecological impact

MODULE 3 The Context of Colonial India Precolonial scenario- European attitude towards environment- the European gaze- Imperial Agendas and exploitation of natural resources- deforestation-ship building-Railways-opening of plantations- world war and forests-reservation of forests and enactments-plant imperialism botanical gardens - hunting in colonial India

MODULE 4 - Environmental Movements in India Chipko Movement-Narmada Bachao Andolan-Silent Valley in Kerala- Plachimada issue-sand mining and river protection groups-voices from the margins- Women and environment.

MAHATMA GANDHI UNIVERSITY, KOTTAYAM



CURRICULUM FOR UNDER GRADUATE PROGRAMMES IN

PHYSICS

UNDER CHOICE BASED CREDIT SYSTEM (UG CBCS) 2017

2017 ADMISSIONS ONWARDS

of pollution) act; Water (prevention and control of pollution) act; Wild life protection act; Forest conservation act; Environment protection acts.

Module III (13 Hours)

Non-renewable and Renewable Energy Sources (13 Hours)

Non-renewable energy sources:-Coal, Oil, Natural gas; Nuclear fission energy; Merits and demerits of non-renewable energy.

Renewable energy sources: Biomass energy- Biofuels, Biogas plant - Fixed dome type and moving drum type; Wind energy; Wave energy; Tidal energy; Hydroelectricity; Geothermal energy conversion; Ocean thermal energy conversion; Fusion energy; Hydrogen energy- Production and storage; Merits and demerits of each renewable energy sources; Storage of intermittently generated renewable energy.

Module IV (14 Hours)

Solar energy (14 Hours)

Sun as a source of energy- Solar radiation, Solar Constant, Spectral distribution; Solar pond - Convective and salt gradient types; Flat plate collector; Solar water heater - Direct and indirect systems- Passive and active systems; Optical concentrator - Parabolic trough reflector - Mirror strip reflector - Fresnel lens collector; Solar desalination; Solar dryer - Direct and indirect type; Solar cooker; Solar heating of buildings; Solar green houses; Need and characteristics of photovoltaic (PV) systems; Solar cells - Principle, Equivalent circuits, V-I characteristics, fill factor, conversion efficiency; PV Sun tracking systems; Merits and demerits of solar energy.

Module - V (18 Hours)

Unit 1 - Human Rights

An Introduction to Human Rights, Meaning, concept and development –History of Human Rights-Different Generations of Human Rights- Universality of Human Rights- Basic International Human Rights Documents - UDHR ,ICCPR,ICESCR.-Value dimensions of Human Rights

Unit 2 - Human Rights and United Nations

Human Rights co-ordination within UN system- Role of UN secretariat- The Economic and Social Council- The Commission Human Rights-The Security Council and Human rights- The Committee on the Elimination of Racial Discrimination- The Committee on the Elimination of Discrimination Against Women- the Committee on Economic, Social and Cultural Rights- The Human Rights Committee- Critical Appraisal of UN Human Rights Regime.

Unit 3- Human Rights National Perspective

Human Rights in Indian Constitution – Fundamental Rights- The Constitutional Context of Human

Rights-directive Principles of State Policy and Human Rights- Human Rights of Women-children – minorities- Prisoners- Science Technology and Human Rights- National Human Rights Commission- State Human Rights Commission- Human Rights Awareness in Education.

Reference Books:

1. Non-conventional energy sources - G.D Rai- Khanna Publishers, New Delhi
2. A textbook of Environmental Studies- E Bharucha - University Grants Commission, 2004
3. Environmental Science: Principles and Practice- R.C. Das and D.K. Behera - PHI Learning Pvt. Ltd
4. Renewable Energy Sources and Emerging Technologies: Edition 2, D.P. Kothari K. C. Singal, Rakesh Ranjan - PHI Learning Pvt. Ltd, 2011.
5. Solar energy - M P Agarwal - S Chand and Co. Ltd.
6. Solar energy - Suhas P Sukhative Tata McGraw - Hill Publishing Company Ltd.
7. Renewable Energy, Power for a sustainable future, Edited by Godfrey Boyle, Oxford University Press, 2012.
8. Solar Energy: Resource Assesment Handbook- Dr. P Jayakumar APCTT 2009
9. A textbook of Environmental Studies- S.Satyanarayan, S.Zade, S.Sitre and P.Meshram - Allied Publishers, New Delhi, 2009
10. Remote Sensing: Principles and Interpretation, Floyd F. Sabins, Waveland Pr Inc; 3 edition (2007)

Human Rights

1. Amartya Sen, The Idea Justice, New Delhi: Penguin Books, 2009.
2. Chatrath, K. J.S., (ed.), Education for Human Rights and Democracy (Shimla: Indian Institute of Advanced Studies, 1998)
3. Law Relating to Human Rights, Asia Law House, 2001.
4. Shireesh Pal Singh, Human Rights Education in 21st Century, Discovery Publishing House Pvt.Ltd, New Delhi,
5. S.K.Khanna, Children and the Human Rights, Common Wealth Publishers, 1998. 2011.
6. Sudhir Kapoor, Human Rights in 21st Century, Mangal Deep Publications, Jaipur, 2001.
7. United Nations Development Programme, Human Development Report 2004: Cultural Liberty in Today's Diverse World, New Delhi: Oxford University Press, 2004.



Mahatma Gandhi University, Kottayam

PRIYADARSHINI HILLS, KOTTAYAM-686560

B.Sc Chemistry (CBCSS) Syllabus

Prepared by

Board of Studies (UG) in Chemistry

&

Faculty of Science

May 2017

SEMESTER V

CH5CRT05 - Environment, Ecology and Human Rights

Credits – 4 (72 Hrs)

Environmental Chemistry (54 h)

Objectives: Environmental awareness is to understand the fragility and sensitivity of our environment, in particular the biosphere and the importance of its protection. Promoting environmental awareness is an easy way to become an environmental steward and participate in creating a brighter future for our next generations. The most important goal of this paper is to impart awareness on various environmental aspects, with some glimpses of contemporary issues. This will help them foster a *sense* of responsibility and "*proactive citizenship*".

Module I: Introduction to environmental studies: Natural resources

10
h

Definition, scope and importance of environmental studies for sustainable development, need for public awareness.

Natural Resources: Classification of natural resources; renewable and non-renewable resources: Natural resources and associated problems;

- 7.1. Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification. Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources.
- 7.2. Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
- 7.3. Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
- 7.4. Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, industrial farming of livestock and effects on global warming, fertilizer-pesticide problems, water logging, salinity. Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, mass production of biodiesel for energy needs and *food security*. Role of an individual in conservation of natural resources. Equitable use of resources for sustainable lifestyles.

Module II: Environment: Pollution and Social Issues

18
h

**Master of Science
Zoology**

**PROGRAM STRUCTURE AND
SYLLABUS 2019-20 ADMISSIONS
ONWARDS**

(UNDER MAHATMA GANDHI UNIVERSITY PGCSS REGULATIONS 2019)



**BOARD OF STUDIES IN ZOOLOGY
(PG) MAHATMA GANDHI
UNIVERSITY**

Phyla of Life on Earth(4th edn.). W.H.Freeman&Company,USA
 Mayer, E.2014. *Principles of Systematic Zoology*. 2nd edition, McGraw Hill Book Company, Inc., NY.
 Narendran, T.C. 2008. *An introduction to Taxonomy*. Zoological survey of India.
 Strickberger, M.W. 2013. *Evolution*. Jones and Bartett Publishers, London.
 Simson G. G. 2012. Principles of animal taxonomy. Scientific publishers, India.
 Winston, J.E.2000. *Describing species: Practical Taxonomic Procedures for Biologists*. Columbia University Press,Columbia, USA.

BIOSTATISTICS AND RESEARCH METHODOLOGY

54 hrs (30+24) 3 hrs/week

Credit – 3

Objectives:

- To impart concepts of statistics and research methodology, and create awareness about the gadgets, tools and accessories of biological research
- To help students improve analytical and critical thinking skills through problem solving
- To enable learners to effectively apply suitable statistical tests in research
- To sensitize students about the ethics involved in research and enable them to come up with innovative research designs
- To equip learners to prepare research papers and project proposals

BIOSTATISTICS

30 hrs

Module 1

(9hrs)

Basics of Biostatistics

(3 hrs)

Scope and Significance of Biostatistics. Steps in Statistical Investigation, Data and Variable (Collection, Types, Sources).

Statistical Analysis Tools - Parametric and Non-Parametric; Bivariate and Multivariate Analysis. Interpretation and Forecasting.

Measures of Central Tendency – mean, median and mode.

Measures of Dispersion

(6 hrs)

Introduction, Characteristics. Quartiles and Percentiles. Merits and Demerits of Range, Quartile Deviation, Mean Deviation and Standard Deviation. Relative Measures of Dispersion.

Calculations/Problems for frequency table. Standard error. Skewness and Kurtosis (Brief account only).

Module II

(11hrs)

Correlation Analysis

(3 hrs)

Correlation - types and methods of correlation analysis, Problems for Karl Pearson's correlation coefficient and Spearman's rank correlation.

Research Designs (4 hrs)

Research Design -Basic principles, Meaning, Need and features of good design. Types of research designs.

Development of a research plan - Exploration, Description, Diagnosis, Experimentation, determining experimental and sample designs. Case-control studies and cohort studies.

Module V (12 hrs)

Scientific Documentation and Communication (6

hrs) Structure and components of Scientific Reports – types of Report – Technical Reports and Thesis/dissertations.

Preparing Research papers for journals, Seminars and Conference; Impact factor, Citation Index, h-index. DOI. ISBN & ISSN.

Conventions and strategies of authentication – citation styles, bibliography, referencing and foot notes. Software for managing bibliographies - EndNote.

Presentation techniques - Assignment, Seminar, Debate, Workshop, Colloquium, Conference, Oral presentation, Poster Presentation.

Preparation of Project Proposal. Project funding agencies – UGC, DST, BDT, MoEF. Women Scientists schemes.

Global Information System – BIOSIS, Medline and Medlars, AGRIS, Pubmed, Google Scholar.

Information Science, Extension and Ethics (6 hrs)

Sources of Information - Primary and secondary sources.

Library - books, journals, periodicals, reference sources, abstracting and indexing sources, Reviews, Treatise, Monographs.

Online resources – INFLIBNET, e-libraries, e-Books, e-Encyclopedia, e-Journals, e-Thesis, Shodhganga, PG-Pathshala, TED Talk, Institutional Websites. MOOC - SWAYAM, NPTEL.

Networking platforms for researchers - Academia, ResearchGate.

Ethics in research - Plagiarism, Plagiarism checking softwares - Turnitin, Viper, Urkund; Citation and Acknowledgement.

Extension: Lab to Field, Extension communication, Extension tools.

Recommended Text Books/Reference Books

1. Chap T. Le.2003.*Introductory Biostatistics*. John Wiley & Sons, NJ, USA.
2. Clough, P. and C.Nutbrown.2002. *A Student's Guide to Methodology: Justifying Enquiry*. Sage, London.
3. Daniel W.W. 2006. *Biostatistics: A Foundation for Analysis in the Health Sciences* (7th edn). John Wiley & Sons, New York.
4. Freedman D. F., Pisani R. and Purves R. 2011. *Statistics*. Viva Books, New Delhi.
5. Dharmapalan Biju. 2012. *Scientific Research Methodology*. Narosa Publishing House, New Delhi.
6. Gupta S. P. 2014. *Statistical methods for CA foundation course*. Sultan Chand & Sons,

MODEL III-
(B.Sc. Food Science & Quality Control) under Choice
Based Credit System

SEMESTER V

ES5CRT17-ENVIRONMENTAL STUDIES AND HUMAN RIGHTS

Credit – 4

72 hrs

Module I

Unit 1 : Multidisciplinary nature of environmental studies

Definition, scope and importance

(2 hrs) Need for public awareness.

Unit 2 : Natural Resources :

Renewable and non-renewable resources : Natural resources and associated problems.

a) **Forest resources** : Use and over-exploitation, deforestation, case studies.

Timber extraction, mining, dams and their effects on forest and tribal people.

b) **Water resources** : Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.

c) **Mineral resources** : Use and exploitation, environmental effects of extracting and using mineral resources, case studies.

d) **Food resources** : World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

e) **Energy resources**: Growing energy needs, renewable and non renewable energy sources,

use of alternate energy sources, Case studies.

f) **Land resources**: Land as a resource, land degradation, man induced landslides, soil erosion and desertification

- Role of individual in conservation of natural resources.
- Equitable use of resources for sustainable life styles.

(10 hrs)

Unit 3: Ecosystems

- Concept of an ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Ecological succession
- Food chains, food webs and ecological pyramids.
- Introduction, types, characteristic features, structure and function of the given ecosystem:- Forest ecosystem

(6 hrs)

Module II

Unit 1: Biodiversity and its conservation

- Introduction
- Biogeographical classification of India

- Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values.
- India as a mega-diversity nation
- Hot-spots of biodiversity
- Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts
- Endangered and endemic species of India

(8 hrs)

Unit 2: Environmental Pollution

Definition

Causes, effects and control measures of: -

- a. Air pollution
- b. Water pollution
- c. Soil pollution
- d. Marine pollution
- e. Noise pollution
- f. Thermal pollution
- g. Nuclear hazards
 - Solid waste Management: Causes, effects and control measures of urban and industrial wastes.
 - Role of an individual in prevention of pollution
 - Pollution case studies
 - Disaster management: floods, earthquake, cyclone and landslides.

(8 hrs)

Unit 3: Social Issues and the Environment

- Urban problems related to energy
- Water conservation, rain water harvesting, watershed management
- Resettlement and rehabilitation of people: its problems and concerns, Case studies
- Environmental ethics: Issues and possible solutions
- Climate change, global warming, acid rain, ozone layer depletion , nuclear accidents and holocaust, Case studies
- Consumerism and waste products
- Environment Protection Act
- Air (Prevention and Control of Pollution) Act
- Water (Prevention and control of Pollution) Act
- Wildlife Protection Act
- Forest Conservation Act
- Issues involved in enforcement of environmental legislation
- Public awareness

(10 hrs)

MAHATMAGANDHIUNIVERSITY
SYLLUBUS FOR ENGLISH LANGUAGE AND LITERATURE (MODEL1)
2017 ADMISSIONSONWARDS
SCHEME

Semester	Title	Course Category/Code	Hours Per Week	Credits	Internal Assessment	External Exam
1	Fine-tune YourEnglish	Common Course-1 EN1CCT01	5	4	20	80
1	Pearls fromthe Deep	Common Course-2 EN1CCT02	4	3	20	80
1	Second Language	Common Course	4	4	20	80
1	Methodologyof Literary Studies	Core Course-1 EN1CRT01	6	4	20	80
1	History/Political Science/ Sociology/ Psychology	ComplementaryCourse	6	4	20	80
2	Issues that Matter	Common Course-3 EN2CCT03	5	4	20	80
2	Savouring the Classics	Common Course-4 EN2CCT04	4	3	20	80
2	Introducing Language and Literature	Core Course -2 EN2CRT02	6	4	20	80
2	Second Language	Common Course	4	4	20	80
2	History /Political Science / Sociology/ Psychology	ComplementaryCourse	6	4	20	80
3	Literature and/as Identity	Common Course-5 EN3CCT05	5	4	20	80
3	Second Language	Common Course	5	4	20	80
3	Harmonyof Prose	Core Course -3 EN3CRT03	4	4	20	80
3	Symphonyof Verse	Core Course -4 EN3CRT04	5	4	20	80
3	Evolution ofLiterary Movements:the Shapers of Destiny	ComplementaryCourse3 - EN3CMT03	6	4	20	80
4	Illuminations	Common Course-6 EN4CCT06	5	4	20	80
4	Second Language	Common Course	5	4	20	80
4	Modes of Fiction	Core Course -5 EN4CRT05	4	4	20	80
4	Language andLinguistics	Core Course -6 EN4CRT06	5	4	20	80
4	Evolution ofLiterary	ComplementaryCourse4	6	4	20	80

	Movements:the Cross Currents of Change	- EN4CMT04				
5	Open Course	EN5CROP01 Appreciating Films EN5CROP02 TheatreStudies EN5CROP03 English forCareers	4	3	20	80
5	Acts on the Stage	Core Course -7 EN5CRT07	6	5	20	80
5	LiteraryCriticismand Theory	Core Course -8 EN5CRT08	5	4	20	80
5	Indian Writing in English	Core Course -9 EN5CRT09	5	4	20	80
5	Environmental Science and Human Rights	Core Course EN5CRENT0	5	4	20	80
6	Choice Based Course	EN6CBT01Comparativ e Literature EN6CBT02 Modern Malayalam Literaturein Translation EN6CBT03 Regional Literatures in Translation EN6CBT04 Voices from the Margins	4	4	20	80
6	PostcolonialLiteratures	Core Course -10 EN6CRT10	5	4	20	80
6	Women Writing	Core Course -11 EN6CRT11	5	4	20	80
6	AmericanLiterature	Core Course -12 EN6CRT12	5	4	20	80
6	Modern World Literature	Core Course -13 EN6CRT13	5	4	20	80
6	Project	EN6PR01	1	2	20	80

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 11 – Women Writing

Course Code	EN6CR11
Title of the course	Women Writing
Semester in which the course is to be taught	6
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

To introduce the theoretical and literary responses by women and the concerns that govern feminist literature.

OBJECTIVES OF THE COURSE

On completion of the course, the students will be able to:

1. Critically respond to literature from a feminist perspective.
2. Realize how the patriarchal notions pervade in the social and cultural scenario and how feminism exposes these notions.
3. identify how stereotypical representations of women were constructed and how these are subverted by feminist writing

COURSE OUTLINE

Module 1 [Essays]

(36 hours)

Betty Friedan: The Problem that has No Name (Chapter 1 of *The Feminine Mystique*)
 Elaine Showalter: Towards a Feminist Poetics
 Patricia Hill Collins: Mammies, Matriarchs and Other Controlling Images (Chapter 4 of *Black Feminist Thought* pp. 79-84)

Module 2 [Poetry]

(18 hours)

Anna Akhmatova: Lot's Wife

Mamta Kalia: After Eight Years of Marriage
Julia Alvarez: Women's Work
Meena Alexander: House of a Thousand Doors
Sutapa Bhattacharya: Draupadi
Kristine Batey: Lot's Wife
Vijayalakshmi: Bhagavatha

Module 3 [Short Fiction]

(18 hours)

Charlotte Perkins Gilman: The Yellow Wallpaper
Willa Cather: A Wagner Matinee
Isabel Allende: And of the Clay We Created
Sara Joseph: The Passion of Mary

Module 4 [Fiction]

(18 hours)

Alice Walker: *The Color Purple*

Core Text: *Women Writing*

BACHELOR OF BUSINESS ADMINISTRATION

**M.G. UNIVERSITY
KOTTAYAM**

(FACULTY OF BUSINESS STUDIES)

**REVISED SYLLABUS FOR THE ACADEMIC YEARS
STARTING 2017-18**

BA4CRT18 ENTREPRENEURSHIP

Core Course
No. of credit : 4
No. of contact hour: 5

MODULE I

To make the students understand about entrepreneurs and different classifications. Entrepreneur and entrepreneurship - Definition; traits and features; classification; Entrepreneurs; **Women entrepreneurs**; Role of entrepreneur in Entrepreneurs in India.

MODULE- II

Create an awareness about EDP. Entrepreneurial development programme concept; Need for training; phases of EDP; curriculum & contents of Training Programme; Support systems, Target Groups; Institutions conducting EDPs in India and Kerala.

MODULE- III

General awareness about identification of project financing new enterprises. Promotion of a venture; opportunity Analysis Project identification and selection; External environmental analysis economic, social, technological and competitive factors; Legal requirements for establishment of a new unit; loans; Overrun finance; Bridge finance; Venture capital; Providing finance in Approaching financing institutions for loans.

MODULE- IV

To identify different Discuss opportunities in small business. Small business Enterprise - Identifying the Business opportunity in various sectors - formalities for setting up of a small business enterprise - Institutions supporting small business enterprise - EDII (Entrepreneurship Development Institute of India), SIDO (Small Industries Development Organization NSIC (National small Industries Corporation Ltd. (NSIC) NIESBUD (National Institute for Entrepreneurship and small Business Development) Sickness in small business enterprise causes and remedies.

MODULE V

To understand about a project report relating to a small business. Project formulation - Meaning of a project report significance contents formulation planning, commission's guidelines for formulating a project report - specimen of a project report, problems of entrepreneurs case studies of entrepreneurs

BA5CRT23 ENVIRONMENT SCIENCE AND HUMAN RIGHTS

Core Course

No. of credit : 4

No. of contact hour: 5

MODULE I

Multidisciplinary nature of environmental studies

Definition, scope and importance Need for public awareness.

Natural Resources : Renewable and non-renewable resources : Natural resources and associated problems.

a) Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people.

b) Water resources : Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.

c) Mineral resources : Use and exploitation, environmental effects of extracting and using mineral resources, case studies.

d) Food resources : World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, Case studies.

f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification

- Role of individual in conservation of natural resources.

- Equitable use of resources for sustainable life styles. Ecosystems

- Concept of an ecosystem

- Structure and function of an ecosystem

- Producers, consumers and decomposers

- Energy flow in the ecosystem

- Ecological succession

- Food chains, food webs and ecological pyramids.

- Introduction, types, characteristic features, structure and function of the given ecosystem:- Forest ecosystem

MODULE II

Biodiversity and its conservation

Introduction, Biogeographical classification of India ,Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values. India as a mega-diversity nation, Hot-spots of biodiversity, Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts, Endangered and endemic species of India

Environmental Pollution

Definition, Causes, effects and control measures of: -

- a. Air pollution
- b. Water pollution
- c. Soil pollution
- d. Marine pollution
- e. Noise pollution
- f. Thermal pollution
- g. Nuclear hazards

Solid waste Management: Causes, effects and control measures of urban and industrial wastes, Role of an individual in prevention of pollution, Pollution case studies, Disaster management: floods, earthquake, cyclone and landslides

Social Issues and the Environment- Urban problems related to energy, Water conservation, rain water harvesting, watershed management, Resettlement and rehabilitation of people: its problems and concerns, Case studies, Environmental ethics: Issues and possible solutions, Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust, Case studies, Consumerism and waste products, Environment Protection Act , Air (Prevention and Control of Pollution) Act, Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act, Issues involved in enforcement of environmental legislation

MODULE III

Introduction to Environment and Business

Introduction of ways in which business has and is responding to environmental and business issues; business and sustainable development; issues of corporate/business greening.

MODULE IV

Green entrepreneurship

What is green entrepreneurship, definition, meaning, scope, nature and characteristics. Green entrepreneurship in India. Difference between conventional and green entrepreneurship.

MODULE V

Human Rights- An Introduction to Human Rights, Meaning, concept and development, Three Generations of Human Rights (Civil and Political Rights; Economic, Social and Cultural Rights).

Human Rights and United Nations – contributions, main human rights related organs - UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

Human Rights in India – Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes and Minorities Environment and Human Rights - Right to Clean Environment and Public Safety: Issues of Industrial Pollution, Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies, Issues of Waste Disposal, Protection of Environment

BA5CMT24 INTELLECTUAL PROPERTY RIGHTS AND INDUSTRIAL LAWS

Complementary

Course No. of credit 4

No. of contact hour: 5

Aim of the course

To build a general awareness about the principles behind, intellectual property legislations and three important industrial laws.

Objective of the course:

On completion of the course, student should be able

To appreciate the concepts of patent and trademark protection.

To specify the various legal provisions in the Factories Act and Industrial Disputes Act. To identify the benefits offered by ESI Act.

MODULE - I Introduction to Intellectual property Rights

Concept; patents; term and registration of patents; Rights of patent holder; infringement of patents; Trademark: Meaning; procedure for registration; infringement of registered trademark; Collective marks - certification trademarks-well known trade mark.

MODULE - II: Law relating to factories

Approval, licensing and registration of factories; provisions regarding health, safety and welfare of workers; working hours; employment of women and young persons. Annual leave with wages.

MODULE -III: Law relating to Industrial Disputes

Meaning of industry; machinery for the prevention and settlement of industrial disputes. Provisions relating to strikes, lay off, retrenchment, lock out, closure and transfer of undertakings.

MODULE - IV: Law relating to employees' state insurance

Applicability of the Act- administration of the scheme- ESI corporation-standing committee and medical benefit council- inspectors- contributions-benefits under the Act – adjudication of disputes.

MODULE -V: Consumer Protection Act

Definitions- Consumer Protection Councils- central and state consumer protection councils-objects-consumer disputes redressal agencies-composition of the District Forum- Jurisdiction of the District Forum-procedure for filing complaints- composition and jurisdiction of State Commission- composition ,jurisdiction and powers of the National Commission-procedure applicable to state and national commission-Appeal-Dismissal of frivolous or vexatious complaints-penalties.

**COMMON COURSE
(ENGLISH, MALAYALAM, HINDI)**

COURSE 1- Fine-tune Your English : EN1CC01

AIM OF THE COURSE

The course is intended to introduce the students to the basics of grammar, usage and effective communication.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to:

1. confidently use English in both written and spoken forms.
2. Use English for formal communication effectively.

COURSE OUTLINE

Module 1 (18 Hours)

The Sentence and Its Structure - How to Write Effective Sentences – Phrases -What Are They?
- The Noun Clauses - The Adverb Clause - – If All the Trees Were Bread and Cheesell - The
Relative Clause - How the Clauses Are Conjoined - Word-Classes and Related Topics -
Understanding the Verb - Understanding the Auxiliary Verb - Understanding the Adverbs -
Understanding the Pronoun - The Reflexive Pronoun - The Articles I - The Articles II - The
Adjective - Phrasal Verbs - Mind Your Prepositions 4

Module 2 (18 Hours)

To Err Is Human - Concord - A Political Crisis - Errors, Common and Uncommon - False
Witnesses - The Anatomy of Mistakes- A Fault-finder Speaks - A Lecture on AIDS - A Test for
You, Reader - Ungrammatical Gossip - Round Circles and Equal Halves: A Look at Tautology -
Comparisons are Odious - In Defence Of A Friend - An Invitation Spelling and Pronunciation -
Pronunciation: Some Tips - More Tips on Pronunciation – Spelling - An Awesome Mess? -
Spelling Part II

Module 3 (18 Hours)

Singleness of Meaning - Shades of Meaning - Confusing Pairs - What Is the Difference? -
Mismatching Mars the Meaning The Tense and Related Topics - ‘Presentness’ and Present
Tenses- The ‘Presentness’ of a Past Action - Futurity in English - Passivization Idiomatic
Language- ‘Animal’ Expressions - Idiomatic Phrases - ‘Heady’ Expressions - Body Language

Module 4 (18 Hours)

Interrogatives and Negatives - Negatives- How to Frame Questions -What’s What? The
Question Tag Conversational English - Polite Expressions - Some Time Expressions - In
Conversation - Is John There Please? Miscellaneous and General Topics - On Geese and
Mongoose - Pluralisation - On Gender and Sexisms Reading – Kinds of Reading –
Recreational Reading – Study-type Reading Survey Reading – The Process of Reading –
Readability – The Importance of Reading – Previewing - Skimming

Module 5 (18 Hours)

COURSE 3 - Issues that Matter : EN2CC03

AIM OF THE COURSE

To sensitize the learners to contemporary issues of concern.

OBJECTIVES

By the end of the course, the learner should be able to:

1. Identify the major issues of contemporary significance
2. Respond rationally and positively to the issues raised
3. Internalise the values imparted through the selections.

COURSE OUTLINE

Module 1 (18 hours)

Luigi Pirandello: War

Judith Wright: The Old Prison

Arundhati Roy: Public Power in the Age of Empire

Module 2 (18 hours)

Bertolt Brecht: The Burning of the Books

W. H. Auden: Refugee Blues

Romila Thapar: What Secularism is and Where it Needs to be Headed

Module 3 (18 hours)

Zitkala- Sa: A Westward Trip

Bandhumadhav: The Poisoned Bread

Temsula Ao: The Pot Maker

Module 4 (18 hours)

Khushwant Singh: A Hosanna to the Monsoons

Ayyappa Paniker: Where are the woods, children?

Sarah Joseph: Gift in Green [chapter 2] - Hagar: A Story of a Woman and Water

Module 5 (18 hours)

Ghassan Kanafani: Six Eagles and a Child

Sanchari Pal: The Inspiring Story of How Sikkim Became India's Cleanest State

Indrajit Singh Rathore: Hermaphrodite

Core Text: Issues that Matter

COURSE 4 - Savouring the Classics : EN2CC04

AIM OF COURSE

To introduce the students to the taste of time tested world classics.

OBJECTIVES OF THE COURSE

On completion of the course, the student should:

1. become familiar with the classics from various lands.
2. understand the features that go into the making of a classic.

OUTLINE OF THE COURSE

Module 1 [Poems] (18 hours)

Homer: Odysseus tells Eurycleaia to conceal his identity (Odyssey - Book 19: 476 - 507)

Sappho: Jealousy

Kalidasa: Look to This Day

Omar Khayyam: Rubaiyat (last four quatrains: 72-75)

Dante - Dante meets Virgil (Inferno - Canto 1: 61-99)

Matsuo Basho: Haikus

Alexander Pushkin: The Song of the Kazak

Module 2 [Shakespeare Excerpts] (18 hours)

Romeo and Juliet: ACT II, Scene ii The Merchant of Venice: ACT IV, Scene i

Module 3 [Novel Excerpts] (18 hours)

Victor Hugo: Les Miserables (Part 1- Fantine Book II)

Mark Twain: The Adventures of Huckleberry Fin (Raft Passage)

Module 4 [Short Fiction] (18 hours)

Dostoyevsky: A Christmas Tree and a Wedding

Arthur Conan Doyle: The Adventure of the Dancing Men

Core Text: Savouring the Classics

COURSE 5 - Literature and/as Identity : EN3CC05

AIM OF THE COURSE

The course is intended to sensitivise students to the various ways in which literature serves as a platform for forming, consolidating, critiquing and re-working the issue of 'identity' at various levels.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be aware of the following:

1. The subtle negotiations of Indigenous and Diasporic identities with-in Literature.
2. The fissures, the tensions and the interstices present in South Asian regional identities.
3. The emergence of Life Writing and alternate/alternative/marginal identities.

COURSE OUTLINE

Module 1 (Diasporic Identities) (18 hours)

Agha Shahid Ali: I See Kashmir from New Delhi at Midnight

M.G. Vassanji: Leaving Imtiaz Dharker: At the Lahore Karhai

Chitra Banerjee Divakaruni: Indian Movie, New Jersey

Module 2 (South Asian Identities) (18 hours)

C. V. Velupillai: No State, No Dog

Sadaat Hasan Manto: The Dog of Tetwal

Intizar Hussain: A Chronicle of the Peacocks

Selina Hossain: Double War

Module 3 (Life Writings) (18 hours)

Malcolm X: —Nightmarell, excerpt from The Autobiography of Malcolm X.

Sashi Deshpande: Learning to be a Mother in Janani – Mothers, Daughters, Motherhood, (ed.)

Rinki Bhattacharya.

Module 4 (Indigenous Identities) (18 hours)

Excerpts from Binti, the Santhal creation song of cosmology, the Bhilli Mahabharat and Garhwali Songs in Painted Words - An Anthology of Tribal Literature - Edited by G. N. Devy. Amos

Tutuola: The Palm-Wine Drinkard. [Excerpt]

Module 5 (Alter Identities) (18 hours)

Nathaniel Hawthorne: The Birth Mark

John Henrik Clarke: The Boy Who Painted Christ Black

Ruskin Bond: The Girl on the Train

Core Text: Literature and/as Identity

COURSE 6 – Illuminations : EN4CC06

AIM OF THE COURSE

To acquaint the learners with different forms of inspiring and motivating literature.

OUTLINE OF THE COURSE

At the end of the course, the student shall be able to:

1. maintain a positive attitude to life.
2. evaluate and overcome setbacks based on the insights that these texts provide.

COURSE OUTLINE

Module 1 [Life Sketches] (18 hours)

Helen Keller: Three Days to See

Jesse Owens: My Greatest Olympic Prize

Dominic Lapierre: Mother Teresa

Module 2 [Essays] (18 hours)

Lafcadio Hearn: On Reading Stephen Leacock: Are the Rich Happy?

A.G. Gardiner: On Courage

Module 3 [Speeches] (18 hours)

J. K. Rowling: The fringe benefits of failure and the importance of imagination

Malala Yousafzai: Nobel Lecture

Module 4 [Short Stories] (18 hours)

Oscar Wilde: The Nightingale and the Rose

George Orwell: The Miser

John Galsworthy: Quality

Paolo Coelho: The Beggar and the Baker

Module 5 [Poems] (18 hours)

William Ernest Henley: Invictus

Robert Frost: The Road Not Taken

Kahlil Gibran: Of Good and Evil

Joyce Kilmer: Trees

Core Text: Illuminations

ബി. എ./ബി. എസ്സി.
സെമസ്റ്റർ 1 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML1CCT01

കഥാസാഹിത്യം

പഠനലക്ഷ്യങ്ങൾ

1. സാമാന്യമായ സാഹിത്യപരിചയവും വായനാഭിരുചിയും ആസ്വാദനശേഷിയും വളർത്തിയെടുക്കുക
2. മലയാളകഥാസാഹിത്യത്തിൽ സംഭവിക്കുന്ന ഭാവുകത്വപരിണാമങ്ങൾ തിരിച്ചറിയുക
3. കാലഘട്ടത്തിന്റെ പൊതുപ്രവണതകളും ഉദാത്തമായ ജീവിതവീക്ഷണവും എഴുത്തിൽ പ്രകടമാവുന്നത് അനുഭവിച്ചറിയുക

പാഠപുസ്തകം - യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരണം.

ഖണ്ഡം ഒന്ന് - ചെറുകഥ

1. പൂവമ്പഴം - കാരൂർ
2. ഭൂമിയുടെ അവകാശികൾ - വൈക്കം മുഹമ്മദ് ബഷീർ
3. കടൽ - ടി. പത്മനാഭൻ
4. പെരുമഴയുടെ പിറ്റേന്ന് - എം.ടി വാസുദേവൻ നായർ
5. മാനാഞ്ചിറ ടെസ്റ്റ് - വി.കെ. എൻ
6. തരിശുനിലം - മാധവിക്കുട്ടി
7. ആർക്കറിയാം - സക്കറിയ
8. ഓരോ എഴുത്തുകാരിയുടെ ഉള്ളിലും - സാറാജോസഫ്
9. തിരുത്ത് - എൻ.എസ് മാധവൻ
10. മോഹമഞ്ഞ - കെ. ആർ മീര
11. അഗ്നി - സിതാര എസ്.
12. ബിരിയാണി - സന്തോഷ് ഏച്ചിക്കാനം
13. മോദസ്ഥിരനായ് അങ്ങ് വസിപ്പൂ മലപോലെ - എസ്. ഹരീഷ്
14. പ്രാണിലോകം - ഉണ്ണി ആർ.
15. ചില സ്വപ്നങ്ങളിൽ..... സീതാലക്ഷ്മിയുടെ കറുത്ത മുടിയിഴ - ഇന്ദുമേനോൻ

ഖണ്ഡം രണ്ട് - നോവൽ

ആടുജീവിതം - ബന്യാമിൻ

സഹായകഗ്രന്ഥങ്ങൾ

1. ചെറുകഥ ഇന്നലെ ഇന്ന് - എം. അച്യുതൻ
2. ചെറുകഥാപ്രസ്ഥാനം - എം. പി. പോൾ
3. ചെറുകഥ വാക്കും വഴിയും - ഡോ. കെ.എസ് രവീകുമാർ
4. നോവൽ സാഹിത്യ ചരിത്രം - പ്രൊഫ. കെ.എം തരകൻ

ബി. എ./ബി. എസ്സി.
സെമസ്റ്റർ 2 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML2CCT02

കവിത

പഠന ലക്ഷ്യങ്ങൾ

1. സാമാന്യമായ കവിതാസാഹിത്യപരിചയവും വായനാഭിരുചിയും കാവ്യാസ്വാദനശേഷിയും വളർത്തിയെടുക്കുക
2. മലയാള കവിതാസാഹിത്യത്തിൽ സംഭവിക്കുന്ന ഭാവുകത്വപരിണാമങ്ങൾ തിരിച്ചറിയുക
3. കാലഘട്ടത്തിന്റെ പൊതുപ്രവണതകളും ഉദാത്തമായ ജീവിതവീക്ഷണവും എഴുത്തിൽ പ്രകടമാവുന്നത് അനുഭവിച്ചറിയുക

കവിതകൾ

1. മാംസനിബദ്ധമല്ലരാഗം - കുമാരനാശാൻ
(ലീലയിലെ 47 മുതൽ 74 വരെയുള്ള 28 ശ്ലോകങ്ങൾ)
2. സ്നേഹസുന്ദരപാതയിലൂടെ - വൈലോപ്പിള്ളി ശ്രീധരമേനോൻ
'കുടിയൊഴിക്കലി' ലെ അവസാന ഖണ്ഡം
3. ഒറ്റയ്ക്കിരിക്കാൻ പഠിച്ചു കഴിഞ്ഞു ഞാൻ - സുഗതകുമാരി
4. കോഴി -കടമ്മനിട്ട രാമകൃഷ്ണൻ
5. പഴഞ്ചൊല്ലുകൾ - സച്ചിദാനന്ദൻ
6. മുളളൻ പന്നി - കെ.ജി. ശങ്കരപ്പിള്ള
7. തിരുത്ത് - പി.പി. രാമചന്ദ്രൻ
8. പിറക്കാത്ത മകൻ -ബാലചന്ദ്രൻ ചുള്ളിക്കാട്
9. മൃഗശിക്ഷകൻ - വിജയലക്ഷ്മി
10. ആടിയാടി അലഞ്ഞ മരങ്ങളേ.... - അൻവർ അലി
11. കൽവീട് - വി.എം. ഗിരിജ
12. ആഴങ്ങൾ അടച്ചിട്ട പുഴ- എസ്. ജോസഫ്
13. സ്മാരകം - വീരാൻകുട്ടി
14. കുട്ടമ്മാൻ - എം. ആർ. രേണുകുമാർ
15. നാഷണൽ ജ്യോഗ്രഫി -എസ്. കണ്ണൻ
16. വെറ്റിലച്ചെല്ലം - ടി.പി. രാജീവൻ
17. പഴയ ചിലത് - പി. രാമൻ
18. ഗോതമ്പു ശില്പം - കവിത ബാലകൃഷ്ണൻ
19. കുന്നിമണികൾ - കുഞ്ഞുണ്ണിക്കവിതകൾ
(കറന്റ് ബുക്സിന്റെ 2004 ജൂലൈ എഡിഷൻ 'കുഞ്ഞുണ്ണിക്കവിത'കളിൽ നിന്ന് 460, 463, 464, 465, 466, 469, 490, 491 ക്രമനമ്പറുള്ള കവിതകൾ)

പാഠപുസ്തകം - യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരണം

ബി. എ./ബി. എസ്സി.
സെമസ്റ്റർ 3 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML3CCT03

ദൃശ്യകലാസാഹിത്യം

പഠനലക്ഷ്യങ്ങൾ

1. കേരളത്തിന്റെ സമ്പന്നമായ ദൃശ്യകലാപാരമ്പര്യത്തെക്കുറിച്ച് കുട്ടികൾക്ക് അറിവ് നൽകുക.
2. സിനിമ പോലെയുള്ള ദൃശ്യകലകളെ പരിചയപ്പെടുത്തുക.

ഖണ്ഡം ഒന്ന് - സംസ്കൃത നാടകം.

മലയാളശാകുന്തളം നാലാമങ്കം-ഏ.ആർ രാജരാജവർമ്മ
ഊരുഭംഗം - ഭാസൻ -കാവലം നാരായണപ്പണിക്കരുടെ തർജമ
(വിഷ്കംഭം കഴിഞ്ഞ് ബലദേവന്റെ സംഭാഷണം മുതൽ അവസാനം വരെ)

ഖണ്ഡം രണ്ട്- ആട്ടക്കഥ

നളചരിതം (ഒന്നാം ദിവസം)- ഉണ്ണായിവാര്യർ (തുടക്കം മുതൽ “എന്നുംചൊല്ലിക്വഗ
പതി പറന്നംബരേ പോയ്മരഞ്ഞാൻ”(നാലാം രംഗത്തിന്റെ അവസാനം) വരെ)

ഖണ്ഡം മൂന്ന് - തുള്ളൽ

കല്യാണസൗഗന്ധികം (ശീതങ്കൻ തുള്ളൽ) - കുഞ്ചൻ നമ്പ്യാർ
(തുടക്കം മുതൽ‘ശ്രീരാമദാസന്റെ വംശേ ജനിക്കയാൽ പാരം നിനക്കുമഹംഭാവ-
മിങ്ങനെ’ വരെയുള്ള ഭാഗങ്ങൾ)

ഖണ്ഡം നാല്- മലയാളനാടകം

‘1128 ൽ ക്രൈം 27’ - സി.ജെ. തോമസ്.

ഖണ്ഡം അഞ്ച് - സിനിമ

സിനിമയുടെ സാംസ്കാരിക പ്രതിനിധാനങ്ങളെ സൂക്ഷ്മതലത്തിൽ വിശകലനം ചെയ്യുന്ന ഡോ. പി.എസ് രാധാകൃഷ്ണന്റെ സിനിമാപഠനങ്ങൾ - 5 ലേഖനങ്ങൾ.

പാഠപുസ്തകം

1. ഖണ്ഡം 1,2, 3 ചേർത്തുകൊണ്ട് യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരിക്കുന്ന പുസ്തകം.
2. 1128 -ൽ ക്രൈം 27 - സി.ജെ തോമസ്
3. സിനിമ: ദേശം, സംസ്കാരം, ചരിത്രം- ഡോ. പി.എസ് രാധാകൃഷ്ണൻ

ബി. എ. / ബി. എസ്സി.
സെമസ്റ്റർ 4 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML4CCT04

മലയാളഗദ്യരചനകൾ

മലയാള ഗദ്യത്തിന്റെ ശക്തിയും സാധ്യതയും മനസ്സിലാക്കാൻ പര്യാപ്തമായ ലേഖനങ്ങളാണ് ഇവിടെ പഠനവിഷയം. ഒപ്പം ഓർമ്മക്കുറിപ്പുകളിലൂടെ എഴുത്തുകാരെയും എഴുത്തുകാരെ രൂപപ്പെടുത്തിയ സമൂഹത്തെയും തിരിച്ചറിയുന്നത് എങ്ങനെയെന്ന് മനസ്സിലാക്കാൻ സാധിക്കുന്നു.

1. ലേഖനങ്ങൾ

പുസ്തകം - യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരണം

1. കാളിദാസനും കാലത്തിന്റെ ദാസൻ- ജോസഫ് മുണ്ടശ്ശേരി
2. മാതൃഭാഷയിലേക്കുവീണ്ടും- എൻ.വി.കൃഷ്ണവാരീയർ
3. ഭൂമിയിൽ ഏകാന്തതയ്ക്കുമാത്രമായി ഒരിടമില്ല- സിയാറ്റിൽ മൂപ്പൻ
4. വാക്കുകളുടെ വിസ്തൃതി - എം.ടി.വാസുദേവൻ നായർ
5. മാറുന്ന മലയാള സംസാരഭാഷ-ടി.ബി. വേണുഗോപാലപ്പണിക്കർ
6. നമ്മുടെ അടുക്കള തിരിച്ചുപിടിക്കുക- സാരാജോസഫ്
7. മലയാളിയുടെ രാത്രികൾ- കെ.സി. നാരായണൻ
8. ചെന്നൈ വൈദ്യനാഥഭാഗവതർ സംഗീതത്തിലെ സിംഹനാദം -ഇന്ദിരാമേനോൻ
9. ഈശ്വരപിള്ളയെ ആരോർക്കുന്നു- പി.കെ. രാജശേഖരൻ
10. പ്രകാശത്തിന്റെ ആയിരം തടവറകൾ - ജീവൻ ജോബ് തോമസ്
11. പുരികം-ഡെസ് മണ്ട് മോറിസ്
12. രവിവർമ്മ- വിജയകുമാർ മേനോൻ

2. അനുഭവം, ആത്മകഥ

പച്ചവിരൽ -ദയാബായി (ഡി.സി.ബുക്സ്, കോട്ടയം, 2015)

ബി.കോം
സെമസ്റ്റർ 1 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML1CCT05

കഥയും കവിതയും

പാഠപുസ്തകം - യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരിക്കുന്നത്

പഠനലക്ഷ്യങ്ങൾ

1. സാമാന്യമായ സാഹിത്യപരിചയവും വായനാഭിരുചിയും ആസ്വാദനശേഷിയും വളർത്തിയെടുക്കുക
2. മലയാളസാഹിത്യത്തിൽ സംഭവിക്കുന്ന ഭാവുകത്വപരിണാമങ്ങൾ തിരിച്ചറിയുക
3. കാലഘട്ടത്തിന്റെ പൊതുപ്രവണതകളും ഉദാത്തമായ ജീവിതവീക്ഷണവും എഴുത്തിൽ പ്രകടമാവുന്നത് അനുഭവിച്ചറിയുക

കഥകൾ

1. ഉറുബ് - ഇറ്റാർസിയിലേക്ക് തിരികെ പോകുന്ന വണ്ടി.
2. ഒ.വി വിജയൻ - കാറ്റു പറഞ്ഞ കഥ
3. എം. മുകുന്ദൻ - ദൽഹി 1981
4. സി.വി ശ്രീരാമൻ - ചിദംബരം
5. എൻ. പ്രഭാകരൻ - മറുപിറവി
6. സുഭാഷ് ചന്ദ്രൻ - തല്പം
7. ഗ്രേസി- തീച്ചാമുണ്ഡി
8. സി.എസ് ചന്ദ്രിക - ക്ലിനിക്കലി എക്സ്പയേർഡ്
9. അയ്യപ്പൻ ജോൺ - കടിക്കുന്ന അമ്മച്ചിയും കൊച്ചുമകൾ ആൻസിയും
10. ഇ. സന്തോഷ് കുമാർ - ചേക്ക
11. ടി.വി കൊച്ചുബാവ - അടുക്കള

10 കവിതകൾ

1. മൈനാകശ്യംഗം - ഇടശ്ശേരി
2. കടുക - അയ്യപ്പപ്പണിക്കർ
3. പാടുന്ന പിശാചിന് - ഡി. വിനയചന്ദ്രൻ
4. വിളക്കു കൊളുത്തു വിളക്കു കൊളുത്തു - സാവിത്രി രാജീവൻ
5. ഇഷ്ടമുടിക്കായൽ - കുരീപ്പുഴ ശ്രീകുമാർ
6. വേനലിൽ ഒരുപുഴ - റോസ് മേരി.
7. കൈക്കലത്തുണികൾ - വിജില ചിറപ്പാട്
8. നായകടിക്കും സൂക്ഷിക്കുക - കൽപ്പറ്റ നാരായണൻ
9. തോരാമഴ - റഫീക്ക് അഹമ്മദ്
10. ശിലകളെ പൂവുകളാക്കുവാൻ - പി. രാമൻ

ബി.കോം
സെമസ്റ്റർ 2 കോമൺ കോഴ്സ്
കോഴ്സ് കോഡ് : ML2CCT06

ആത്മകഥ, ലേഖനം

ലക്ഷ്യം.

മലയാള ഗദ്യത്തിന്റെ സൗന്ദര്യവും ശക്തിയും തിരിച്ചറിയാൻ കഴിയും വിധമുള്ള ലേഖനങ്ങളാണ് ഈ സെമസ്റ്ററിലെ പഠന വിഷയം. വ്യത്യസ്ത മേഖലകൾ പഠിക്കുന്ന വിദ്യാർത്ഥികൾക്ക് പല വിഷയങ്ങളെയും മാതൃഭാഷയിൽ സമീപിക്കുവാൻ കഴിയുമെന്ന ബോധ്യം ഇതുവഴി ലഭ്യമാക്കാനാകും.

1. പാഠഭാഗങ്ങൾ

1. ഉത്തുംഗ സ്നേഹഗോപുരം-കല്പറ്റ നാരായണൻ
2. എതിർവാക്കുകൾ-ശാരദക്കുട്ടി
3. മഹാനടൻ- ചിദംബരസ്തമരണ-ബാലചന്ദ്രൻചുള്ളിക്കാട്
4. അനുജന്റെ ഭാര്യ- ലളിതാംബിക അന്തർജനം
5. ഇന്ത്യയിലെ സ്വതന്ത്രബോധവും ഭാഷാ മനോഭാവവും-പി.എം. ഗിരീഷ്
6. അരങ്ങിലുയരുന്ന സ്ത്രീശബ്ദങ്ങൾ- സജിത മഠത്തിൽ
7. മാധ്യമസംസ്കാരം-ജനകീയതയും ജനപ്രിയതയും- സി.എസ്. വെങ്കിടേശ്വരൻ.
8. സാധുജനപരിപാലനസംഘവും പുലയമഹാസഭയും- പി.ഗോവിന്ദപിള്ള

പാഠപുസ്തകം- യൂണിവേഴ്സിറ്റി പ്രസിദ്ധീകരണം

2. ആത്മകഥ

കണ്ടൽക്കാടുകൾക്കിടയിൽ എന്റെ ജീവിതം-പൊക്കുടൻ

COMMON COURSE HINDI

B.A/ B.Sc Model I (Hindi)

SEMESTER I

Paper- 1- गद्य और एकाँकी (Prose & One Act Plays) (Text Book-साहित्य दर्पण)

Course Code-HN1CCT01

गद्य/ Prose

1. आईये हम वृक्ष देवता की आराधना करें - डॉ. किशोरी लाल व्यास
2. भय -रामचंद्र शुक्ल
3. हिमाच्छादित उत्तुंग शिखर और धुली हरियाली - विजय कुमार सन्देश
4. कफ़न चोर का बेटा -उषा बाला
5. जब मैं फेल हुआ- ए पी जे अब्दुल कलाम
6. जब इतिज़ार हुसैन अपनी जन्मभूमि आये -अजहर वजाहत

एकाँकी /One Act Plays

1. दीपदान - रामकुमार वर्मा
2. जान से प्यारे - ममता कालिया
3. बहु की विदा - विनोद रस्तोगी
4. सती - जी. के. हरिजीत
5. हरी घास पर घंटे भर - सुरेन्द्र वर्मा

(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
आईये हम वृक्ष देवता की आराधना करें	हिमाच्छादित उत्तुंग शिखर और धुली हरियाली	जब मैं फेल हुआ	जब इतिज़ार हुसैन अपनी जन्मभूमि आये
भय	कफ़न चोर का बेटा	बहु की विदा	हरी घास पर घंटे भर
दीपदान	जान से प्यारे	सती	

SEMESTER II

Paper- 2- कहानी और उपन्यास (Short stories & Novel)

Course Code-HN2CCT02

उपन्यास/ Novel

1. अंतिम साक्षय – चंद्रकांता

कहानी/ Short stories (Text Book-कथा संसार)

1. ईदगाह- प्रेमचंद
2. हीलिबोन की बतखें- अज्ञेय
3. अमरूद का पेड़ -ज्ञानरंजन
4. जंगल का दाह- स्वयंप्रकाश
5. छुट्टी का दिन- उषा प्रियंवदा
6. बाज़ार में रामधन- कैलाश बनवासी
7. माँ रसोई में रहती है - कुमार अम्बुज

(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
अंतिम साक्षय	अंतिम साक्षय	अंतिम साक्षय	अंतिम साक्षय
ईदगाह	अमरूद का पेड़	छुट्टी का दिन	माँ रसोई में रहती है
हीलिबोन की बतखें	जंगल का दाह	बाज़ार में रामधन	

SEMESTER III

Paper- 3- कविता, व्याकरण और अनुवाद (Poetry, Grammar & Translation)

कविता/ Poetry (Text Book-काव्य कुसुम)

Course Code-HN3CCT03

1. कबीरदास - दोहा (4)
2. तुलसीदास - पद (2)
3. मीराबाई - पद (2)
4. विहारी - दोहा (3)
5. जागो फिर एक बार - सूर्यकांत त्रिपाठी निराला
6. वे मुस्काते फूल नहीं - महादेवी वर्मा
7. खेवली - धूमिल
8. छीनने आये हैं वे - सर्वेश्वर दयाल सक्सेना
9. आज़ादी उर्फ गुलामी- ज्ञानेन्द्रपति
10. तुम्हें कुछ करना चाहिए - चंद्रकांत देवताले
11. सवृत - अरुण कमल
12. दिल्ली दरवाज़ा - कुमार विकल
13. जंगल के उजाड़ में - विनोद कुमार शुक्ल
14. बाज़ार - मंगलेश डबराल
15. बीसवीं शती के अंतिम दिनों का एक आश्चर्य - राजेश जोशी
16. दो हाथियों की लड़ाई - उदयप्रकाश
17. ठंडे पानी की मशीन - एकांत श्रीवास्तव
18. अच्छे आदमी - कुमार अम्बुज

व्याकरण और अनुवाद (Grammar & Translation)

1. सामान्य हिंदी व्याकरण तथा रचना -श्रीकृष्ण पाण्डेय (Page -19-58 & 111-117)
(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
कबीरदास तुलसीदास विहारी मीराबाई	जागो फिर एक बार वे मुस्काते फूल नहीं खेवली छीनने आये हैं वे आज़ादी उर्फ गुलामी	तुम्हें कुछ करना चाहिए सवृत दिल्ली दरवाज़ा जंगल के उजाड़ में बाज़ार	बीसवीं शती के अंतिम दिनों का एक आश्चर्य दो हाथियों की लड़ाई ठंडे पानी की मशीन अच्छे आदमी
व्याकरण			व्याकरण
अनुवाद			अनुवाद

SEMESTER IV

Paper- 4- नाटक और लंबी कविता (Drama & Long Poem)

Course Code-HN4CCT04

नाटक/ Drama

1. कोणार्क - जगदीश चन्द्र माथुर

लंबी कविता (Long Poem) (Text Book-पांच लंबी कविताएँ)

1. नगई महुरा- त्रिलोचन
2. शहंशाह की नींद - उमाशंकर चौधरी
3. दावा - नीलेश रघुवंशी
4. इतनी दूर मत व्याहना बाबा - निर्मला पुत्तुल
5. जवाहर टनल -अग्निशेखर

(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
कोणार्क	कोणार्क	कोणार्क	कोणार्क
नगई महुरा	शहंशाह की नींद	दावा	जवाहर टनल
		इतनी दूर मत व्याहना बाबा	

B.Com Model I

SEMESTER I

Paper- 1- गद्य और संचार मीडिया (Prose & Mass Media)

Course Code-HN1CCT01

गद्य/ Prose (Text Book-साहित्य सागर)

1. नेहरु का रास्ता - माधव हाड़ा
2. जूठन- ओमप्रकाश वात्मीकी
3. चूहा और मैं- हरिशंकर परसाई
4. अग्नि की उड़ान- ए पी जे अब्दुल कलाम
5. आस्था और रोमांच की यात्रा- पवन चौहान
6. गौरी का गुस्सा-स्वयं प्रकाश

संचार मीडिया (Mass Media) (Text Book-संचार मीडिया एवं व्यावसायिक पत्र लेखन)

1. दर्शकों को अब भी अच्छे सिनेमा की तलाश - ओमपुरी
2. विज्ञापन और स्त्री - कुमुद शर्मा
3. माध्यम की तलाश - राही मासूम रज़ा
4. चक दे इण्डिया - रामशरण जोशी

(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
नेहरु का रास्ता	चूहा और मैं	आस्था और रोमांच की यात्रा	गौरी का गुस्सा
जूठन	अग्नि की उड़ान		
दर्शकों को अब भी अच्छे सिनेमा की तलाश	विज्ञापन और स्त्री	माध्यम की तलाश	चक दे इण्डिया

SEMESTER II
Paper- 2- कविता, व्यावसायिक पत्र लेखन और अनुवाद
(Poetry, Commercial Correspondence & Translation)

Course Code-HN2CCT02
कविता/ Poetry (Text Book-साहित्य सागर)

1. कबीरदास - दोहा (4)
2. तुलसीदास - पद (2)
3. बादल राग -सूर्यकांत त्रिपाठी निराला
4. कुमुद दल से वेदना के दाग को - महादेवी वर्मा
5. आत्म परिचय - हरिवंश राय बच्चन
6. हत्या और अपराध- भगवत रावत
7. अकेला आदमी- कुमार अम्बुज
8. पोलिथीन-ज्ञानेन्द्रपति
9. मूल्य- एकांत श्रीवास्तव
10. बेजगह- अनामिका
11. घृणा और प्रेम कहां से शुरू होता है- ओमप्रकाश वात्मीकी
12. डेली पैसेंजर- अरुण कमल

व्यावसायिक पत्र लेखन और अनुवाद (Commercial Correspondence & Translation)
(Text Book-संचार मीडिया एवं व्यावसायिक पत्र लेखन)

(Module-wise Distribution)

MODULE- I	MODULE- II	MODULE- III	MODULE- IV
कबीरदास	कुमुद दल से वेदना के दाग को	अकेला आदमी	बेजगह
तुलसीदास	आत्म परिचय	पोलिथीन	घृणा और प्रेम कहां से शुरू होता है
बादल राग	हत्या और अपराध	मूल्य	डेली पैसेंजर
व्यावसायिक पत्र लेखन	अनुवाद	व्यावसायिक पत्र लेखन	अनुवाद